

# Southwest Research & Analysis, LLC

## Due Diligence Report

**Assignment:** SDRA, LLC was contracted to perform an individual due diligence investigation regarding Audrey Trujillo, who had just lost her 2024 bid for New Mexico State Senate District 9.

### Overview:

#### *Candidacy History*

- 2020: Republican candidate for NM State District 23 - LOST in Primary Election
- 2022: Republican candidate for NM Secretary of State - LOST in General Election
- 2024: Republican candidate for NM State Senate District 9 - LOST in General Election

#### *Social Media Overview*

- Trujillo has a pattern of recycling old social media accounts and web pages for various needs.
- Researching Trujillo's social media accounts reveals multiple problematic issues ranging from right-wing, QAnon conspiracy theories and associations to antisemitism.
- Further internet research has identified hostile information regarding Trujillo from local activists.

### Biographical Information:

Name: Audrey Trujillo

Alias(s): Audrey D Mendonca Trujillo, Audrey Davida Trujillo, Audrey D D Trujillo, Trujillo Audrey, Debie A Trujillo, Audry D Mendonca, Audrey D Damendonca, Audrey M Trujillo, Debbie Trujillo, Debble Trujillo, Audrey Mendoca, Audrey Mendonca Trujillo

Date of Birth: \*\*-\*-1972

Phone: (505) \*\*\*-\*\*\*\*  
(505) \*\*\*-\*\*\*\*

Email(s):

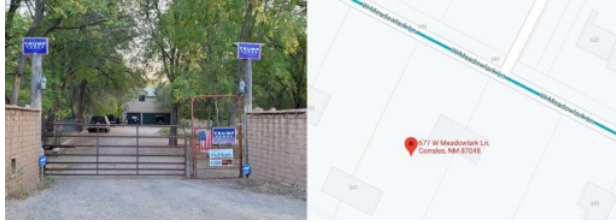
Address: 6\*\*\*\* W\*\*\*\*\* Ln.  
Corrales, NM 8\*\*\*\*

Family: Jerome Trujillo (Husband)

\*\*\*\* Trujillo (Son)

\*\*\*\*\* Trujillo (Son)

\*\*\*\*\* Trujillo (Daughter)



## Social Media:

- Facebook
  - <https://www.facebook.com/AudreyforNM/>
  - <https://www.facebook.com/audrey.d.trujillo>
  - <https://www.facebook.com/AudreyforNMSenateDistrict9> (Campaign FB for failed 2024 NM Senate Dist. 9 run)
  - <https://www.facebook.com/andrellita.trujhero> (Deleted after Jan. 6 insurrection)
  - <https://www.facebook.com/AudreyTruehero/> (Deleted)
- Twitter (X)
  - <https://x.com/AudreyT4NM>
  - <https://x.com/truehero1972>
  - <https://twitter.com/AudreyforNM> (Abandoned after failed 2020 NM House Dist. 23 run)
  - <https://twitter.com/AudreyT4NMSOS> (Deleted after failed 2022 Secretary of State run)
  - <https://twitter.com/AudreyT12976112> (Deleted after Jan. 6, 2021 insurrection)
- Instagram
  - <https://www.instagram.com/audreytrujilloformn/>
  - <https://www.instagram.com/audreytrujillo72/>
- Gab
  - <https://gab.com/Trujhero>
- Campaign website
  - <https://www.audreytrujillo4nm.com/> (The website began as her Younique makeup MLM website and has been repurposed for her 2020 House, 2022 SOS, and 2024 Senate Dist. 9 races)
- YouTube
  - <https://www.youtube.com/channel/UCN1HPb4WVeAK7qFjMCRAvRg/featured>

## Organizational Memberships:

- Republican National Hispanic Assembly of New Mexico (RNHANM)
  - Former State Political Director
    - (([https://www.facebook.com/RNHANM/posts/pfbidoYsUJv2fVnRUnx9MCVJo\\_a89m4er4LmNtAu6e8FK1nmPhJBNmm7eL2W6q8tcd689GY1/](https://www.facebook.com/RNHANM/posts/pfbidoYsUJv2fVnRUnx9MCVJo_a89m4er4LmNtAu6e8FK1nmPhJBNmm7eL2W6q8tcd689GY1/)))

- America First Coalition of Secretaries of State



- The American Project
  - Latinos United for Conservative Action (LUCA)
    - State Director & Director for Election Integrity (NM Chapter)
- <https://www.audreytrujillo4nm.com/resumeandbio>

## Media Coverage:

- Santa Fe New Mexican- “GOP apologizes to governor for vulgar Facebook post”  
Daniel Chacon

3/6/2019: “The Republican Party of New Mexico has apologized to Gov. Michelle Lujan Grisham after a volunteer (Trujillo) posted a meme on the party’s Facebook page Tuesday night that used a vulgarity to describe the first-term Democrat.”

[https://www.santafenewmexican.com/news/local\\_news/gop-apologizes-to-governor-for-vulgar-facebook-post/article\\_26940f9d-a1e3-56cc-8872-3650c436a2d6.html](https://www.santafenewmexican.com/news/local_news/gop-apologizes-to-governor-for-vulgar-facebook-post/article_26940f9d-a1e3-56cc-8872-3650c436a2d6.html)

- ViceNews- “Election-Denier Who Tweeted Weird Things About Jews Nominated by GOP” Cameron Joseph

6/8/2022: “Another primary night, another election-denying conspiracy theorist winning a major GOP nomination.”

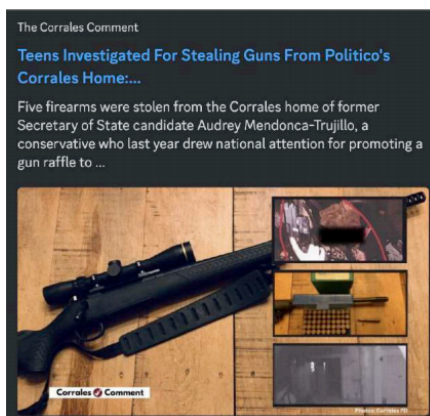
<https://www.vice.com/en/article/new-mexico-republican-primary-audrey-trujillo/>

- Albuquerque Journal- “Candidate’s account links Jews to vaccines, mocks Mexicans”

Dan Makay 5/2/2022: “Republican candidate for secretary of state, has shared tweets mimicking a Spanish accent and suggesting Jews had outsized influence in the development of COVID-19 vaccines.”

[https://www.abqjournal.com/news/local/article\\_e4505f04-8903-5069-bd9d-977fc3e319ee.html](https://www.abqjournal.com/news/local/article_e4505f04-8903-5069-bd9d-977fc3e319ee.html)

- Associated Press- “New Mexico candidate removes gun-for-\$100 donations offer”  
 Morgan Lee 9/22/2022: “New Mexico’s Republican nominee for secretary of state has removed an online campaign flier that offered the chance to receive a firearm in return for \$100 donations to her campaign.”  
<https://apnews.com/article/elections-new-mexico-campaigns-gun-politics-campaign-finance-1369c316e2aa534c6a93c2c242f75ed4>
- SourceNM- “Experts alarmed by GOP secretary of state candidate’s conspiracy theorizing in NM” Andrew Beale  
 10/4/2022: “Republican candidate for New Mexico Secretary of State, appeared on Steve Bannon’s podcast in June to explain why she’s convinced former President Donald Trump won the 2020 election.”  
<https://sourcenm.com/2022/10/04/experts-alarmed-by-gop-secretary-of-state-candidates-conspiracy-theorizing-in-nm/>
- Media Matters- “GOP secretary of state nominees will appear at event with Lara Logan, who pushes antisemitic conspiracy theories” Eric Hananoki  
 10/14/2022: “New Mexico secretary of state candidate Audrey Trujillo recently announced that her campaign would host a “New Mexico Election Integrity Forum” on October 15, featuring Logan.”  
<https://www.mediamatters.org/lara-logan/gop-secretary-state-nominees-will-appear-event-lara-logan-who-pushes-antisemitic>
- Media Matters - “Steve Bannon Lost; Trump’s former senior advisor pushed election deniers and conspiracy theorists in midterms. Voters across the country rejected them” John Knefel 11/10/22) <https://www.mediamatters.org/steve-bannon/steve-bannon-lost>
- Corrales Comment- Teens investigated for stealing guns from politico’s Corrales home Josiah Ward  
 3/24/2023: “Five firearms were stolen from the Corrales home of former Secretary of State candidate, Audrey Mendonca-Trujillo.” (Deleted article)  
<https://corralescomment.com/stories/corrales-gun-burglary-may-connect-to-abq-teen-assault-suspects.19502>



\*Related to the gun theft- Trujillo's then 13-year-old daughter snuck out and was partying with the gun theft defendants the night of the theft. She would later accuse these same defendants of assault and rape on the same night as the gun theft.

- KRQE News 13- "Two teens accused of kidnapping, beating 13-year-old to stay in custody" Chris McKee  
3/22/2023:  
[https://www.krqe.com/news/crime/two-teens-accused-of-kidnapping-beating-13-year-old-to-stay-in-custody?utm\\_source=krqe\\_app&utm\\_medium=social&utm\\_content=share-link](https://www.krqe.com/news/crime/two-teens-accused-of-kidnapping-beating-13-year-old-to-stay-in-custody?utm_source=krqe_app&utm_medium=social&utm_content=share-link)
- KRQE News 13- "Albuquerque Police: 2 siblings linked to teen park assault arrested"  
Laila Freeman
- 3/25/2023:  
[https://www.krqe.com/news/crime/albuquerque-police-2-siblings-linked-to-teen-park-assault-arrested?utm\\_source=krqe\\_app&utm\\_medium=social&utm\\_content=share-link](https://www.krqe.com/news/crime/albuquerque-police-2-siblings-linked-to-teen-park-assault-arrested?utm_source=krqe_app&utm_medium=social&utm_content=share-link)
- KOAT News 7- "Juvenile brother and sister charged in separate assaults"  
Hamilton Kahn  
3/26/2023:  
<https://www.koat.com/article/juvenile-brother-and-sister-charged-in-separate-assaults/43417620>

\* SEE ADDENDUM

### **Bad Actor Association:**

- Several known bad actors have been linked to Audrey Trujillo through social media accounts, media coverage, and "other" group associations.
- Marcie May
- David Clements
- Patrick Barnes
- Former Lt Gen. Michael Flynn
- Prof. Dean "Pete" Peterson (Pepperdine University)
- Ronnie Lucero (chairman, RNHA)
- John Block, NM State Rep (House District 51) GOP Provocateur, known MAGA insurrectionist  
([https://www.santafenewmexican.com/news/local\\_news/santa-fe-man-says-his-experience-outside-capitol-was-peaceful-jovial/article\\_932de110-513c-11eb-8a5c-b7254e0a851b.html](https://www.santafenewmexican.com/news/local_news/santa-fe-man-says-his-experience-outside-capitol-was-peaceful-jovial/article_932de110-513c-11eb-8a5c-b7254e0a851b.html))
- Stephani Lord (NM State Rep, House District 22) - frequently photographed wearing a leather motorcycle vest with patches supporting the Banditos Motorcycle Club.
- Couy Griffin

- Solomon Pena
    - Convicted 3/19/2025
      - 1 count conspiracy
      - 4 counts of using or carrying a firearm in connection with a crime of violence
      - 1 count felon in possession of a firearm
      - 3 counts of solicitation to commit a crime of violence
- (<https://www.justice.gov/opa/pr/former-new-mexico-house-representatives-candidate-convicted-shooting-spree>)

**Group Affiliation:**

- 40 Days for Life – Albuquerque
- 40 Days for Life – Farmington
- 2016: Obama’s America
  - This is a Dinesh D’Sousa project
- A Precious Life Doula
- Abortion Free
- Abortion-Free New Mexico
- Abq Guns
- African-American Conservatives
  - She is Hispanic
- Against Abortion
- Agenda: Grinding America Down and Agenda 2: Masters of Deceit
- Albuquerque, NM Life Runners
- Albuquerque Right To Life
- Albuquerque Tea Party
- America First News
  - This appears to be a spam news aggregator with purchased recommendations
- American Association of Pro-Life OB/GYNS
- American National Academy
  - This appears to be a Sovereign Citizen group
- Avenue Women’s Center
- Babies are Miracles
- Ben Luna for US Senate
  - Ben helmed the Las Cruces rally for the Take Our Border Back Convoy
- Birth Without Fear
- Black, Woman & Pro-Life Conference
- Bring the Tesla Gigafactory to New Mexico
- Bro-Life
- Care Net
- Care Net Medical Mobile Unit
- Care Net Pregnancy Center East Mountain
- Care Net Pregnancy Center of Albuquerque
- Care Net Pregnancy Center of Valencia Count
- Castle Tactical
- Cherub Initiative
- Citizens Against Socialism & Tyranny
- Constitutional Committee of Correspondence

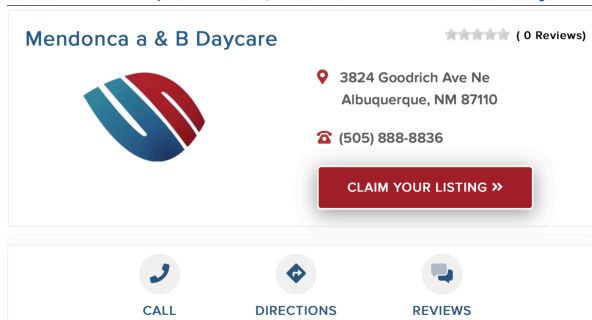
- Dinesh D'Sousa
- Desert Rose Women's Resource Center
- Equality Begins in the Womb
- Friends of Care Net ABQ
- Friends of Desert Rose Women's Resources Center
- Generation Life
- Gosnell Movie
- Gulag Governor Grisham
- Heritage Defense
- Heritage House '76
- Human Coalition
- Human Defense Initiative
- I Am Pro-Life
- I Will not comply NM
- Invictus Defense Concepts
  - This is in-person weapons/firearms training
- Life Ministries US
- Life is Sacred
- LifeNews.com
- Love Will End Abortion
- NM March for Life
- National Association for Gun Rights
- National Pro-Life Alliance
- New Mexico Alliance for Life
- NM Center for Family Policy
- NM Christians for Life
- New Mexico Concealed Carry and Deadly Force Training
- New World Order exposed
- PETA Kills Animals (?)
- Pregnancy Resource Center
- Priests for Life
- Pro 2A Americans
- Pro Bikers for Life
- Pro-Gun Woman
- Pro-Life Gallup
- Pro-Life New Mexico
- Pro-Life News by WJ
- Project Defending Life
- Stop-It
  - Human trafficking project; probable scam
- The Abolitionists
- Texas Alliance for Life
- Unplanned Parenthood
- We Can End Abortion
- Wtp.1776
  - This is the Veterans For America First convoy that led the Take Our Border Back Rally
- X-Tactics Training and Performance Systems
- Parentalrights.org
- Zion Oil and Gas, Inc.

## Legal Issues:

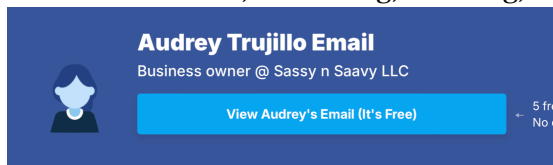
- 1/5/2001 T-4-DW-2001000060 Driving while Intoxicated/Failure to keep vehicle within traffic lanes
  - Plea- Not guilty
  - Dismissed - failure to complete discovery

## Businesses/Employment

- Failed MLM makeup scheme- <https://www.youuniqueproducts.com/audreydtrujillo> (Deleted)
- “Mendonca a & B Daycare” Co-owned by mother-in-law / former Dist. 1 Taos County Commissioner, Susan K. Trujillo. The business is registered in Audrey Trujillo’s name and is run out of a personal residence owned by Susan in Albuquerque, NM.  
<https://www.chamberofcommerce.com/united-states/new-mexico/albuquerque/child-care-services/31603190-mendonca-a-b-daycare>



- Sassy n Saavy, LLC - Presumably a consulting business with no specific focus - “Customer Service, Marketing, Training, Market Strategy, Negotiations...”



### AUDREY TRUJILLO LOCATION

Corrales, NM, US

### AUDREY TRUJILLO SKILLS

Customer Service  
Marketing  
Training  
Marketing Strategy  
Negotiation  
[see less](#)

### AUDREY TRUJILLO SUMMARY

Audrey Trujillo, based in Corrales, NM, US, is currently a business owner at Sassy n Saavy LLC. With a robust skill set that includes Customer Service, Marketing, Training, Marketing Strategy, Negotiation and more.



## **Methodology**

All information provided in this document was obtained through open-source intelligence, human intelligence, and proprietary online data processors.

BeenVerified, Spokeo, and TruePeopleSearch data aggregators and processors were consulted to verify an individual's identity. All data obtained from these sources is available from public sources. None of these services is a database, nor do they have records related to individuals or entities. Rather, they create an analytical report using customer-supplied data and proprietary search engines. All reports rely on public data, meaning that if a customer deletes any public listings or filings, there would be no information for these services to aggregate and process. Information provided by such services reveals phone numbers, addresses, email addresses, employment histories, social media accounts, new articles, legal/court filings, and family members and associates.

Social media profiles were reviewed manually and compared with previously known bad actors and organizations.

Additionally, while an individual listed may not be a registered member of a group listed, inclusion on this list reflects frequent social media interactions (reposts, "re-tweets", etc) of the groups listed or of individuals reposting, "re-tweeting," or actual members of the listed group.

## **Disclaimer**

This report is a sample report. The information provided within it was collected by Southwest Digital Research and Analysis, LLC (herein SDRA, LLC) for this sample report. The information provided in this report is presented as it was reported or discovered by SDRA, LLC. We make no warranties as to the accuracy of the information we receive from outside SDRA sources.

## ADDENDUM

While this event does not directly involve Audrey Trujillo, it does give a new perspective on her “Tough on crime” stance. Further, it should be noted that the events took place less than four months before New Mexico implemented the Benny Hargrove Gun Safety Act, a 2023 law that holds gun owners accountable if their guns are accessed and used in a crime by a minor. We have pieced together a timeline of events based on the information gathered.

3/10/2023 - \*\*\*\*\* Trujillo [minor child] sneaks out at night to attend a house party. Several individuals leave this party, go to the Trujillo house, and steal several firearms.

3/11/2023 - (AM)\*\*\*\*\* Trujillo calls parents (Audrey and Jerome Trujillo) to pick her up from the Cardenas address. Guns are reported stolen after this.

(PM) Two other young teen girls attend another party at the same Cardenas address.

3/12/2023 - Early AM, the 2 female teens are separated; one is lured to Jack and Jill Park and severely beaten.

Approximately a week later, two girls involved in the 3/11 beating turned themselves in to local law enforcement.

3/24/23 - Local police/SWAT Team raids the Cardenas address, arresting a third suspect.

Days later, the 15-year-old brother of one of the girl who was arrested in the Cardenas raid was arrested after accusations of raping \*\*\*\*\* Trujillo surfaced.

A screenshot of a Snapchat conversation between \*\*\*\*\* Trujillo and another was published in the Corrales Comment that \*\*\*\*\* Trujillo was aware of the stolen guns and who took them.

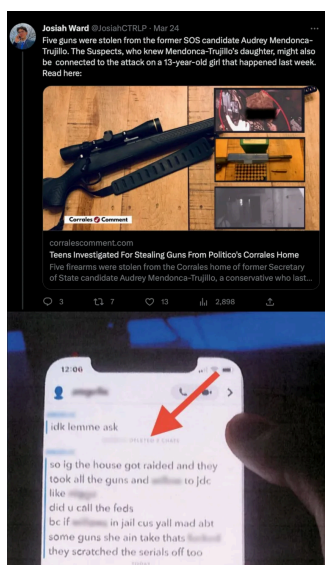
From the Snapchat image:

“so [I guess] the house got raided and they took all the guns and REDACTED to jdc [Juvenile Detention Center]

Like REDACTED

Did u call the feds

[because] if REDACTED in jail cus yall mad abt some guns she ain’t take thats REDACTED they scratched the serials off too”



SORA